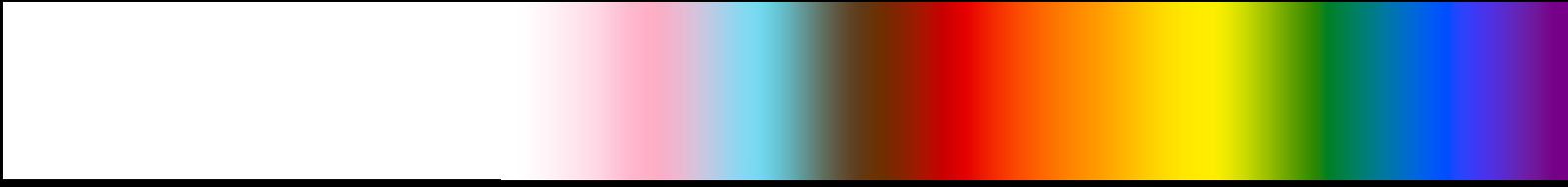


Pomona Pride Center



Standing Together for Love

2023

Premier  
Sponsorship Prospectus

For Donors & Sponsors of the  
Pomona Pride Center's Annual Gayla  
Fundraiser



# Sponsorship Prospectus

We look forward to your attendance at this safe and inclusive event!

## 2023 Theme

Standing Together for Love

**October 7 2023**

Ontario Convention Center  
+MAYORAL SUITE

## Gayla At A Glance

Center Programs, Services, & Activities  
Safe Space Access  
Resource Access  
Networking & Engagement  
Opportunities  
Community Resource Fairs  
Soft Skill Development

Pomona Pride Center | Board of Directors

Since 2019, the Pomona Pride Center has existed to provide safe and inclusive spaces for the LGBTQIA+ community in the Pomona Valley region.

The Pomona Pride Center is one of the very few LGBTQIA+ spaces in the Pomona Valley Area and the Inland Empire. The current state of our nation this year has greatly affected the efforts of the Pomona Pride Center with the abundant of anti-lgbt+ bills, laws, & efforts to erase our community as a whole.

With our annual Gayla, we will seek to obtain funding to continue to offer a series of workshops, programs, & services to the greater Pomona Valley Region and others who may live outside the Pomona Valley area. Our programs will have workshops, programs, and activities geared towards mental health, education, and various LGBTQIA+ topics as well as being able to continue creating LGBTQIA+ centered initiatives in our home city.

We need your help.

We invite you to sponsor the Pomona Pride Center Fundraising Gayla. The Pomona Pride Center is an essential life-saving resource for those within the area to explore what is important to them, achieve vital self-affirmation, & build skills for a productive life.

With your support, we will be able to continue providing our community with a range of experiences, services, and activities, with little or no cost as a barrier or burden to them. Your sponsorship will also allow our community in the area to utilize our center services for free while being able to bring in a diverse abundance of other services and programs.

Your financial support helps make our Pomona Pride Center's beacon of hope, a reality.

We are offering a wide range of opportunities to partner with us.

We look forward to working in collaboration with you

In Community,  
Pomona Pride Center Board of Directors



# Premier Sponsorship Prospectus

## Diamond | \$40,000

RESERVED EXCLUSIVE SEATING FOR 10  
RECOGNIZED AS THE GAYLA CO-HOST  
NAME RECOGNITION ON PRINT & SOCIAL MEDIA AS PRESENTING SPONSOR  
SOLO DEDICATED NEWSLETTER FEATURE HIGHLIGHT  
SOLO E-FLYER/FLYERS & SOCIAL MEDIA FEATURE HIGHLIGHT  
FIRST, INSIDE, & BACK COVER FULL PAGE ADS IN EVENT PROGRAM  
[IN-CENTER] DEDICATION PLACARD  
STAGE TIME - DURING AWARD ANNOUNCEMENTS  
DEDICATED ENTRANCE AND CHECK IN  
[WEBPAGE] "HALL OF FAME" - ENTRY  
SPONSORSHIP HIGHLIGHT [FRONT PAGE] ON WEBSITE  
ON-SITE SIGNAGE DURING GALA EVENT  
COMPANY LOGO DISPLAYED PROMINENTLY AT THE GAYLA AS FEATURED CO-HOST  
WEBSITE BANNER PROMOTION  
TABLE SIGNAGE

## Platinum | \$20,000

RESERVED EXCLUSIVE SEATING FOR 10  
NAME RECOGNITION ON PRINT & SOCIAL MEDIA AS AWARD PRESENTER  
NEWSLETTER FEATURE HIGHLIGHT  
E-FLYER/FLYERS & SOCIAL MEDIA FEATURE HIGHLIGHT  
CENTER FULL PAGE AD SPACE IN EVENT PROGRAM  
[IN-CENTER] DEDICATION PLACARD  
STAGE TIME - DURING AWARD ANNOUNCEMENTS  
DEDICATED ENTRANCE AND CHECK IN  
[WEBPAGE] "HALL OF FAME" - ENTRY  
SPONSORSHIP HIGHLIGHT [FRONT PAGE] ON WEBSITE  
ON-SITE SIGNAGE DURING GALA EVENT  
COMPANY LOGO DISPLAYED PROMINENTLY AT THE GAYLA AS FEATURED SPONSOR  
WEBSITE BANNER PROMOTION  
TABLE SIGNAGE

## Gold | \$10,000

RESERVED EXCLUSIVE SEATING FOR 10  
[IN-CENTER] FRAMED DEDICATION  
NEWSLETTER FEATURE HIGHLIGHT  
E-FLYER/FLYERS & SOCIAL MEDIA FEATURE HIGHLIGHT  
FULL PAGE AD SPACE IN EVENT PROGRAM  
DEDICATED ENTRANCE AND CHECK IN  
[WEBPAGE] "HALL OF FAME" - ENTRY  
COMPANY LOGO DISPLAYED PROMINENTLY AT THE GAYLA AS FEATURED SPONSOR  
TABLE SIGNAGE

## Silver | \$5,000

RESERVED EXCLUSIVE SEATING FOR 10  
E-FLYER/FLYERS & SOCIAL MEDIA FEATURE HIGHLIGHT  
HALF PAGE AD SPACE IN EVENT PROGRAM  
[WEBPAGE] "HALL OF FAME" - ENTRY  
TABLE SIGNAGE

## Bronze | \$3,000

RESERVED EXCLUSIVE SEATING FOR 10  
E-FLYER/FLYERS & SOCIAL MEDIA FEATURE HIGHLIGHT  
QUARTER PAGE AD IN EVENT PROGRAM  
TABLE SIGNAGE

## Iron | \$2,000

RESERVED EXCLUSIVE SEATING FOR 10  
E-FLYER/FLYERS & SOCIAL MEDIA FEATURE HIGHLIGHT  
TABLE SIGNAGE

## Gayla Ad Space

Full Page | \$750  
Half Page | \$500  
Quarter | \$250



Purchase Now!

Checks can be made out to

Pomona Pride Center  
386 S Thomas St  
Pomona, CA 91766

Hours | Mon-Sat 10AM-7PM  
Phone | 909.326.0482

[pomonapridecenter.org](http://pomonapridecenter.org)

@pomonapridecenter



## Pomona Pride Center | Board of Directors

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